

ABOUT THE SEMINAR: -

In the upcoming seminar on "Changing Dimensions of Agriculture & Rural Development," experts will convene to forecast the future landscape of agriculture and rural communities. Discussions will revolve around emerging technologies like precision agriculture and vertical farming, aimed at optimizing resource use and sustaining productivity. Collaborative strategies will be devised to enhance market access for smallholder farmers through digital platforms and value chain integration. Moreover, innovative financing models and policy frameworks will be proposed to foster rural entrepreneurship and infrastructure development. Through proactive dialogue and knowledge sharing, the seminar will envision a dynamic future for agriculture, ensuring resilient and prosperous rural communities.

Objectives:-

1. To analyze the evolving trends and challenges in the agricultural sector in India.
2. To explore the impact of technological advancements and innovations on agricultural practices and productivity.
3. To discuss the role of government policies and initiatives in promoting sustainable agriculture and rural development.
4. To examine the linkages between agriculture, rural livelihoods, and overall economic growth.
5. To identify opportunities for diversification and value addition in agriculture to enhance farmers' income.
6. To highlight the importance of sustainable agricultural practices for environmental conservation and climate resilience.
7. To foster dialogue and collaboration among stakeholders including policymakers, researchers, practitioners, and farmers to address the changing dynamics of agriculture and rural development in India.

Venue

Swami Vivekanand Auditorium, Dr. Rammanohar
Lohia Avadh University, Ayodhya

Patron

Prof. Pratibha Goyal
(Vice Chancellor)
Dr. Rammanohar Lohia Avadh
University, Ayodhya

Co-Patron

Dr. Manorama Singh,
(Sr. Regional Director, IGNOU, Lucknow)

Convenor: Prof. Himanshu Shekhar Singh
(Head & Dean, Department of Business
Management & Entrepreneurship)

Co - Convenor:
Dr. Kirti Vikram Singh

(Assistant Regional Director, IGNOU, Lucknow)

Dr. Ravindra Bhardwaj

Organizing Secretary- Prof. Shailendra Kumar Verma

Joint Organizing Secretary- Dr. Rana Rohit Singh

Organizing Committee

Dr. Priyanka Singh	Dr. Rakesh Kumar
Dr. Ashish Patel	Dr. Deepa Singh
Dr. Mahendra Pal Singh	Dr. Nimish Mishra
Dr. Ashutosh Kumar Pandey	Dr. Anurag Tiwari
Dr. Ramjeet Singh Yadav	Dr. Anshuman Pathak
Dr. Kapil Deo	Dr. Praveen Kumar Rai
Dr. Shrish Asthana	Dr. Anita Mishra
Dr. Vivek Upadhyay	Mr. Suraj Singh
Dr. Sanjeet Pandey	Dr. Ram Jee Singh
Mr. Yogesh Dixit	Mr. Navneet Srivastava

Contact No: 9453844747, 9621013567,
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Two-Days National Seminar On "Changing Dimensions of Agriculture & Rural Development in India"



29th & 30th July 2024

Organized by:

Department of Business

Management & Entrepreneurship

Dr. Rammanohar Lohia Avadh

University Ayodhya

in Collaboration with

Indira Gandhi National Open

University, Regional Centre,

Lucknow

U.P. 224001

ABOUT THE UNIVERSITY: -

The government of Uttar Pradesh, established Avadh University, Ayodhya, initially as an affiliating university by its notification No. 1192/fifteen-10-46(6)-1975 dated 04 March 1975 and appointed Prof. (Dr.) Surendra Singh as the first Vice-chancellor. In 1993-94, it was renamed as Dr. Rammanohar Lohia Avadh University, Ayodhya in the memoriam of late Dr. Rammanohar Lohia, an epic socio-economic ideologue and freedom fighter par excellence. The university initially started its office in a rental building at Civil Lines, Ayodhya. The land acquisition process for the varsity's formal office started in 1976. Ultimately, the then Chancellor and the Governor of state Shri G.D. Tapase laid the foundation of the present administrative building of the varsity on 02 May 1978. The university assumed the shape of an affiliating cum residential varsity in April 1984. The residential segment became functional with the opening of four PG departments in the campus viz. History, Culture & Archaeology, Economics & Rural Development, Mathematics & Statistics and Physics & Electronics. Four more departments viz. M.B.A, Bio-Chemistry, Microbiology and Environmental Sciences were added to its academic paraphernalia in 1993-94 which in turn brought recognition of the varsity under 12B scheme of U.G.C. In 2000-01, the Institute of Engineering & Technology was established on the campus with B.Tech. (in Mechanical Engineering, Information Technology, Computer Sciences and Electronics & Communication Engineering) and M.C.A. courses. In the same year, some other courses like M.C.J., M.S.W., B.Lib. and M.Lib. were also added to widen the academic spectrum of the residential setup. In addition, several PG programs like M.Sc-Biotechnology, M.T.A., M.P.Ed., M.Ed. and UG programs like B.B.A., B.C.A. and B.P.Ed. became functional on the campus from the session 2005-06. The university started five new courses in campus from session 2017-18. Presently, the university is catering education to about 5 lakhs regular/private students through its nine residential PG departments and on-campus Institute of Engineering along with more than 600 affiliated colleges spread over in the 7 districts of Ayodhya, Sultanpur, Ambedkarnagar, Lucknow, Barabanki, Baharaich and Gonda.

ABOUT THE DEPARTMENT: -

Department of Business Management and Entrepreneurship was established in December 1993 (having an initial intake of 30 students) with the approval of AICTE and UGC. The Department's intake was increased to 60 in the MBA program and two new professional Undergraduate and job-oriented programs – Bachelor of Business Administration (BBA) and Bachelor of Computer

Application (BCA) started from the session 2005-06. With the demand in the industrial sector for multi-specialized management graduates, the department introduced the system of dual specialization (Major and Minor) in MBA and BBA programs along with offering all the important functional areas e.g. Marketing, Finance, HRD, and IT. The department has introduced two new courses M.B.A. (Agri-Business), and M.B.A. (Finance & Control) from the academic session 2018-19 and Session 2019-20 two more popular professional programs, MBA (Hospitality Management) and MBA (Tourism Management). Now it has become the largest department amongst the State Universities with Students' Strength more than 1000 and 30 faculty positions. The department has organized more than two dozen programs such as seminars, workshops, training, youth festivals, and various extracurricular activities for enriching and adding value to the knowledge, and overall personality development of the students. The students of the department have been placed in various multinational and national organizations thereby building a strong alumni base. From the Session 2021-22 B.Com. program has started in the department under NEP 2020 with an intake of 60 Students.

ABOUT THE IGNOU: -

Indira Gandhi National Open University (IGNOU) is a renowned distance learning institution in India, catering to the educational needs of a diverse student population. Established in 1985, it offers a wide range of undergraduate, postgraduate, diploma, and certificate programs across various disciplines, including arts, science, commerce, management, and technology. IGNOU's flexible learning model allows students to pursue education at their own pace, irrespective of geographical barriers. It employs a combination of self-instructional materials, online resources, and regular support from academic counselors to facilitate learning. With its extensive network of regional centers, study centers, and partner institutions, IGNOU reaches learners across India and even abroad. It's known for its inclusive approach, accommodating students from different backgrounds, including those with employment commitments or physical disabilities. IGNOU's commitment to quality education, accessibility, and innovation has made it a pioneer in distance learning, contributing significantly to democratizing education in India.

MAJOR THEMES OF THE SEMINAR: -

- Agri Incubation and Startups: opportunities and challenges
- IoT Solutions for Smart Agriculture
- Sustainable Agriculture Practices
- Rural Entrepreneurship and Agribusiness
- Climate Change Resilience
- Government Policies and Support
- Agri Supply chain digitization
- Contract Farming
- Hydroponics, Aquaponics & Fishery
- Agriculture Marketing
- Agri Tourism

Guidelines for Paper Submission: -

- Only original and unpublished work is to be sought.
- The author and Co-author should registered separately
- Abstract and full paper should be submitted in MS Word format only.
- Paper format: Single Column, A4 Size, 1.5 line spacing.
- Font Style: Times New Roman, Font Size 12.
- Word Limit: Total word limit for each paper should be between 2500-3000 words.
- Reference should be arranged using APA style.
- First page: Title, Author(s), Affiliation(s), Email.
- Abstract between 200-300 words with 3-5 keywords.
- The paper should be free from plagiarism (not more than 10%).
- The paper should be sent through email to seminar@barmil@gmail.com
- Selected papers will be published in an international peer-reviewed Journal.

Important Dates:

Online Registration- 25th July, 2024

Abstract Submission- 20th July, 2024

Full Paper Submission- 25th July, 2024

Registration Fee

Industrialist	Rs. 1500
Faculty	Rs. 1000
Research Scholars	Rs. 800
Students	Rs. 200

Bank Details

Bank Name: State Bank of India

Account Name: Dr. Rammanohar Lohia Avadh University, Ayodhya

Account No.37307313683

IFSC Code: SBIN0018450

Registration Link-

<https://forms.gle/gJFrXWARRVB2QPNL7>