



# DR. RAM MANOHAR LOHIA AVADH UNIVERSITY, AYODHYA

## Syllabus of the Minor Subject Digital Governance For First and Second year of B.A./B.Sc./B.Com

Syllabus Developed by				
SN	Name of Expert/BoS Member	Designation	Department	College/ University

Programme/Class: Certificate		Year: Second	Semester: III and IV
Subject: Minor (Elective)			
Course Code: M010302T		Course Title: Digital Governance	
Credits: 05		Minor / Elective	
Max. Marks: 25+75		Min. Passing Marks:	
Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 5-0-0			
Unit	Topics	No. of Lectures	
I	<b>Conceptual constructs:</b> Meaning, scope and importance- difference between e-governance and digital governance; Digital transformation continuum; and Paradigm shifts	17	
II	<b>Digital Strategies for Governance:</b> Principles of improving digital services; Benefits of digitizing; Digital capability strategies; Digital Governance strategic initiatives; Role of webs policy	18	
III	<b>Digital Governance Policy Formulation:</b> Principles of public policy formulation for Digital Governance; Policy formulation for digital assets; Information sharing in government- digital tools	20	
IV	<b>Digital Governance Policy Implementation:</b> Digital Action Plan for civil services and transactional services; Implementation Impediments of Digital Governance-Factors influencing Digital Governance; Digital Efficiency Report; Case Studies- international and national (e.g. OECD study; Wipro study etc.)	20	
<b>Recommended Books &amp; Readings:</b>			
1. Anttiroiko, Ari-veikko and Malkia, Matti ( 2006) Encyclopedia of Digital Governance. IGI Global Publications: Pennsylvania, USA			
2. Bélanger, F and Carter, L (2006) The Effects of the Digital Divide on e-Government: An Empirical Evaluation, Proceedings of the 39th Hawaii International Conference on System Sciences, Vol. 4, pp. 1-7			
3. Biesdorf, S and Niederman, F (2013) Healthcare's digital future. McKinsey & Company: New York			

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4. Dunleavy, Patrick; Margetts, Helen; Bastow Simon; and Tinkler, Janae (2007) Digital Era Governance – IT Corporations, the State and e-Governments Oxford University Press: Oxford
5. Fang, Z (2002) e-Government in Digital Era: Concept, Practice and Development. International Journal of the Computer, the Internet and Information, Vol. 10, No. 2, pp. 1-22
6. Landsbergen, D (2010) Government as Part of the Revolution: Using Social Media to Achieve Public Goals, Electronic Journal of e-Government, Vol. 8, No. 2, pp. 135- 147
7. Mickoleit, A (2014) Social media use by governments: A policy primer to discuss trends, identify policy opportunities and guide decision makers. OECD Working Papers on Public Governance, No. 26. OECD Publishing: Paris
8. Milakovich, Michael E ( 2012) Digital Governance: New Technologies for Improving Public Service. Addison-Wesley: Boston
9. Sharma, Sangeeta(2006). Ecology of e-governance in Encyclopedia of Digital Government by Ari veikko (Author, Editor), Matti, Malkia ( Author, Editor), pp. 423-31. IGI Global: Pennsylvania

**Web Resources:**

Digital Governance - <https://digitalgovernance.com/dgblog/what-is-digital-governance/>

Digital Government 2018 - <https://digital-government.co.uk/>

**Building a Digital Governance Program – isaca** [https://www.isaca.org/..](https://www.isaca.org/)

Digital India Portal - <https://digitalindiaportal.co.in/>

Digital India - <https://www.digitizeindia.gov.in/>

Digital India Learning Portal - <https://lms.negd.in/>

Digital Transformation India 2018 - <https://events.forrester.com/ehome/dtindia2018>

A Study Impact of 'Digital India 'in 'Make in India' Program in IT & BPM ... [www.academia.edu/...](http://www.academia.edu/)

IT Digital Transformation - [www.gartner.com/DigitalBusiness](http://www.gartner.com/DigitalBusiness)

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