



# DR. RAM MANOHAR LOHIA AVADH UNIVERSITY, AYODHYA

## Structure of Syllabus for the Program: M.T.A., Subject: TOURISM ADMINISTRATION

Structure of Syllabus Developed by			
Name of BoS Convener/ BoS Member	Designation	Department	College/ University
Prof. Ajay Pratap Singh	Convener	Master of Tourism Administration (MTA)	Dr. Ram Manohar Lohia Avadh University, Ayodhya
Prof. Rajwant Rao	External Expert	Department of History	D.D.U. Gorakhpur University,
Prof. S. N. Kapoor	External Expert	Ancient History, Culture & Archeology	University of Lucknow, Lucknow
Dr. Amar Kumar Tiwari	External Expert	Institute of Tourism Studies	University of Lucknow, Lucknow
Dr. Anil Kumar Singh	External Expert	Department of Tourism	Banaras Hindu University, Varanasi

Course Code		Course Title	Credits	T/P	Evaluation	
A	B				CIE	ETE
A	B	C	D	E	F	G
<b>SEMESTER I (YEAR I)</b>						
A600701T	CORE	Tourism Concept and Principles	5	T	25	75
A600702T	CORE	Tourism Products of India	5	T	25	75
A600703T	CORE	Concept of Management in Tourism	5	T	25	75
A600704T	FIRST ELECTIVE (Subject Elective)	Management of Travel Agency & Tour Operation	5	T	25	75
A600705T	(Select any one)	Adventure and Wildlife Tourism	5	T	25	75
A600706P	SECOND ELECTIVE (Subject Elective)	Academic Writing Skills	5	P	50	50
A600707P	(Select any one)	Project Presentation on Tourism Destination	5	P	50	50
<b>SEMESTER II (YEAR I)</b>						
A600801T	CORE	Basics of Hotel Management	5	T	25	75
A600802T	CORE	International Tourism Products	5	T	25	75
A600803T	CORE	Tourism Marketing	5	T	25	75
A600804T	THIRD ELECTIVE (Generic Elective)	Communication Skill & Personality Development	5	T	25	75
A600805T	(Select any one)	Event Management	5	T	25	75

A600806P	FOURTH ELECTIVE (Subject Elective) (Select any one)	Summer Training/ Internship – I	5	P	50	50
A600807P		Summer Training/ Internship – II	5	P	50	50
<b>SEMESTER III (YEAR II)</b>						
A600901T	CORE	Human Resource Management	5	T	25	75
A600902T	CORE	Air Travel Management	5	T	25	75
A600903T	CORE	Foreign Language (French)	5	T	25	75
A600904T	FIFTH ELECTIVE (Subject Elective) (Select any one)	Basic Research Methods and Quantitative Techniques	5	T	25	75
A600905T		Tourism Ethics and Law	5	T	25	75
A600906P	SIXTH ELECTIVE (Subject Elective) (Select any one)	Tour Report and Presentation	5	P	50	50
A600907P		Seminar Presentation on Tourism Destinations	5	P	50	50
<b>SEMESTER IV (YEAR II)</b>						
A601001T	CORE	Tourism Impact	5	T	25	75
A601002T	CORE	Tourism Geography	5	T	25	75
A601003T	SEVENTH ELECTIVE (Subject Elective) (Select any one)	New Age Tourism	5	T	25	75
A601004T		Inbound and Outbound Tourism	5	T	25	75
A601005P	RESEARCH PROJECT/ DISSERTATION	Dissertation	10	P	50	50