

BIO-DATA

Name : Dr. Shailendra Kumar Verma
Father's Name : Shri K. P.Verma
Date of Birth : 15.07.1978
Designation : Asstt. Professor- M.B.A.
Dr.R.M.L.Avadh University, Faizabad
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Academic Qualification :

SL. No.	Degree	Year	University	Percentage	Specialization
1.	B.Com.	1997	Dr.R.M.L.Avadh University Faizabad.	72%	-----
2.	M.B.A.	1999	Dr.R.M.L.Avadh University Faizabad	67%	Marketing
3.	Ph.D.	2003	Dr.R.M.L.Avadh University Faizabad	-----	General Management

Academic Acheivements:

B.Com. Gold Medalist from K.S.Saket P.G. College Ayodhaya, Faizabad.

Research:

Guided one Ph.D. Scholar till date.

Research Papers /Articles Published in Journals:

1. Verma, Shailendra Kumar & Kapil Deo "*Management*" –James AF Stoner, R Edward Freeman & Daniel R. Gilbert, *Book Review The Chanakya Journal of RIMS* 2009, ISSN 0972-3943 Vol. IX issue 2, pp.129-131.
2. Verma, Shailendra Kumar "*Scientific Management*"–*A Milestone in efficiency utilization*.ContemporaryManagement-July2009, ISSN 974-4002, Vol.3No.1 pp.41-43.
3. Verma, Shailendra Kumar &Verma Pashupati Nath "*Managing Economic Downturn*"
Managing Economic Downturn-2012,ISBN-81-85543-12-7 PP.83-89.

4. Verma, Shailendra Kumar, Verma Pashupati Nath & Kapil Dev "*Terrorism and impact on business*"SITM Journal of Management December -2011, ISSN 0976-1063 Vol.3 pp36-39.
5. Verma, Pashupati Nath &Verma Shailendra Kumar "*A study of Organisation Culture Best Fitted with Today,s Management Students.*"Journal of Humanities & Applied Sciences, October-2012,ISSN 2248-9673,Issue-3,Vol.2 pp52-61.
6. Verma, Shailendra Kumar,Verma,Pashupati Nath & Kapil Dev "*Shining India vs Shaming India.*" Shikshak- Shiksha Shodh Patrika 2012, ISSN 0974-0562, Vol.6 No.4 pp43-49.
7. Pandey, H. P., Verma, Shailendra Kumar "*Public sector in Rular Marketing*" Souvenir of 13th convocation held in Dec.23, 2005.
8. Verma, Shailendra Kumar & Verma Pashupatinath "Issues and Prospects of FDI in Retail Sector in India" UPUEA Economic Journal Volume 9, Conference No. 9, P.P. 695 - 698, October 2013, ISSN-0975-2382
9. Verma, Shailendra Kumar & Verma Pashupatinath "Entrepreneurship : Opportunities and Road Blocks in India" Vision Research Volume 3, No.-2, (Part-2) P.P. 134-140, December 2013, ISSN-2250-2025
10. Verma, Shailendra Kumar & Verma Pashupatinath "India Among the BRICS Countries" A Comparative Study. Commerce and Business Studies Volume 7, Issue-1, P.P. 81-87, January 2014, ISSN-0974-1879
11. Verma, Shailendra Kumar & Verma Pashupatinath "Taylors Scientific Management and Fayol's General Principles of Management : A comparative study in Historical Perspectives" Journal of Global Business Vision Volume 1, Issue-1 (September 2014) ISSN-2394-0700
12. Verma, Shailendra Kumar & Verma Pashupatinath "India as an Emerging Market" UPUEA Economic Journal Volume 2, Conference No. 11 P.P. 273-275, October 2015 ISSN-0975-2382
13. Verma, Shailendra Kumar & Verma Pashupatinath "Recent Trends in Commerce & Management with special reference to E-commerce and IOT" Page No. 31, ISBN: 978-81-931262-0-2 Proceedings of National Seminar on RTC & M February 22 & 23, 2015 Organised by D.D.U. Government P.G. College, Saidabad, Allahabad (U.P.).

14. Yadav S.K., Kumar Ravendra, Kumar Shakti, Verma Shailendra & Kumar Shailendra "Efficient Estimation of Population variance using Coefficient of Kurtosis & Population Mean of Auxiliary variable" International Journal of Mathematics and its application, Volume-3, Issue 4-F (2015), 85-91 ISSN:2347-1557.
15. Yadav Subhash Kumar, Mishra Sheela, Kumar Ravendra, Verma Shailendra & Kumar Shailendra "An Efficient dual to ratio and product estimator if population variance in sample surveys" Journal of Mathematics and Statistical Science, Volume-2016, 178-188/Science SignPost Publishing ISSN:2411-2518.

Research Papers /Articles /Case / Presented in National /International conferences:

1. "A study on buying decision process of cement customers in six cities of Uttar Pradesh" Toms Varghese, R. R. K. Massey, Shailendra Kumar Verma **Sixth International Conference** on Operations and Quantitative Management August 09-11, 2005 at IIM Indore.
2. "Rural Marketing" (*Entrepreneurial Opportunities, Potential through sericulture in Kashmir Region.*) S. K. Verma, Toms Varghese, Firdouss Ahamad Dar & Amit Fale **National Seminar** on Rural Marketing (18-19 March 2005) College of Agri Business Management GB Pant University of Agriculture & Technology Pantnagar, Uttaranchal
3. "Global Economic Meltdown "Impact on Tourism sector" Sebastian T.J. & Dr.S.K.Verma. **National Seminar** on December 4-5-2009, School of Management Studies U.P.Rajarshi Tandon Open University, Allahabad.
4. "Managing Economic downturn" Dr.S.K.Verma & Mr.Pashupati Nath Verma **National Conference** on 2-3 November 2012 School of Management Studies North Maharashtra University, Jalgaon Maharashtra.
5. "Unauthorized & Unsolicited trading of Stock/Securities by Broker/Sub Broker". A case Study – Presented in the **4th international case conference** September 24-26, 2013 Goa, conducted by IMT Nagpur.
6. "Issues & Prospects of FDI in retail sector in India" Dr.S.K.Verma & Mr. Pashupati Nath Verma presented in **Ninth Annual conference** of UPUEA on 26-27 October, 2013 at Dr. R.M.L. Avadh University, Faizabad.
7. "Entrepreneurship : Opportunities and Road Blocks in India" Dr. S.K. Verma & Mr. P.P. Verma - Presented in **National Research Conference** on "Contemporary Issues in Commerce, Management and IT, Held on 24th December 2013 at North Maharashtra University, Jalgaon, Maharashtra.

8. "A Comparative Study on Taylor's Scientific Management and Fayol's General Principles of Management" Presented in **National Research Conference** on "Contemporary Issues in Commerce, Management and IT, Held on 24th December 2013 at North Maharashtra University, Jalgaon, Maharashtra.
9. "Recent Trends in Commerce & Management" Dr. S.K. Verma & Mr. P.P. Verma presented in **National Seminar** on 22 & 23 February 2015, Organised by D.D.U. Government P.G. College, Saidabad, Allahabad (U.P.)
10. "Indian Higher Education System : Problems & Prospects" Dr. S.K. Verma & Mr. P.P. Verma, presented in **National Seminar** on Present Scenario of Higher Education in India : Prospects & Challenges on 19th & 20th September, 2015, organized by Dr. R.M.L. Avadh University, Faizabad.
11. "India as an Emerging Market" Dr. S.K. Verma & Mr. P.P. Verma presented in the **11th Annual Conference** in UPUEA on 31st October to 1st November 2015 organised by I.I.T. Roorkee.
12. "Globalization and Social Sustainability" Dr. Shailendra Kumar Verma & Mr. Pashupati Nath Verma Two-Day **International Seminar** on Globalization Environment & Social Justice : Perspective Issues & concerns" February 15-16, 2016 organised by Deptt. of Sociology, Baba Saheb Bhim Rao Ambedkar University, Lucknow.

Orientation/Refresher course :

- ❖ Participated in U.G.C. Sponsored Orientation Programme at ASC ,University of Allahabad from 16.11.2007 to 13.12.2007.
- ❖ Participated in Orientation Programme for Programme Officers of N.S.S. sponsored by Ministry of Youth Affairs & Sports Govt. of India at TOC Lucknow from 11.11.2008 to 20.11.2008.
- ❖ Participated in U.G.C. Sponsored Refresher course at ASC, A.M.U. Aligarh from 15.07.2011 to 04.08.2012 & 13.07.2012 to 01.08.2012.
- ❖ Participated in Orientation Programme of N.C.C. Officers Training Academy, Kamptee (Pre Commission Course PRCN/SD/156) from 15 September 2014 - 13 December 2014.

Cultural / Extra Curricular Activity:

- i) Represented as **Team Manager**, Department of Business Management & Entrepreneurship to participate in Tata Quiz, on April 1st 2012 at Taj Hotel, Lucknow.

- ii) Represented as **Team Manager**, Department of Business Management & Entrepreneurship to participate in the Extra Curricular Activities organized by Jaipuria Institute, Lucknow

(c) Sports / Community and Extension Services:

- i) Represented as **Team Manager**, Dr. R. M. L. Avadh University Faizabad to participate in the North Zone Inter University Judo Championship from 11.03.2013 to 14.03.2013 organized by Punjab University Chandigarh.
- ii) **Observer** in Intercollegiate Volleyball Championship, November 26th-27th 2012 (North Zone Inter University Volleyball Team Selection) held at K.S. Saket P.G. College Ayodhya, Faizabad.
- iii) **Observer** in Intercollegiate Table-Tennis Championship, September 27th -28th 2013 (North Zone Inter University Table-Tennis Team Selection) held at residential campus Dr. R. M. L. Avadh University, Faizabad.
- iv) **Observer** in Intercollegiate Shooting Championship, November 28th-29th 2015 (National Interuniversity Shooting Team Selection) held at J.B.S. Degree College, Barabanki.

Special Lectures Delivered :

- Training Programme of Entrepreneurs from 12.05.2009 to 26.05.2009 under Pradhan Mantri Rojgar Srijan Yojna, jointly organised by District Industry Centre, Faizabad.
- Training Programme of Entrepreneurs from 24.04.2010 to 12.05.2010 under Pradhan Mantri Rojgar Srijan Yojna, jointly organised by District Industry Centre, Faizabad.
- N.C.C. Combined Annual Training Camp 61A/Basic Leadership Camp from 18 June to 27 June 2014 at Faizabad.
- Jhunjhunwala Business School on "Life Skills & Personality Development in 2015.

Teaching /Administrative Experiences / Membership :

- ❖ **Worked as Asstt. Professor in the college of Business studies, Allahabad Agricultural Institute-Deemed University Allahabad in the scale of 8000-275-13500 from 19th December 2002 to 1st September 2005.**
- ❖ Worked as Examination Superintendent for 2 years at AAI-DU Allahabad.
- ❖ Worked as member Board of Studies, College of Business Studies, Allahabad Agriculture Institute-Deemed University, Allahabad
- ❖ Presently working as Asstt. Professor–MBA (Department Of Business Management & Entrepreneurship) Dr. R.M.L.Avadh University ,Faizabad in the scale of 15600-39100 AGP 6000 from 2nd September 2005 to till date.

- ❖ Nominated as member in the University Teaching/ Non teaching Staff Selection Committee.
- ❖ Nominated as member in the Jawahar Novodaya Vidyalaya's Teachers Selection Committee.
- ❖ Worked as a member in several confidential committees of the University.
- ❖ Worked as member in organizing various convocations of Dr RML Avadh University, Faizabad
- ❖ Guided around 140 projects reports till date.
- ❖ Worked as member for several times of MBA admission committee.
- ❖ Worked as Member Executive Committee of RUSA & UGC.
- ❖ Life Member : Association of Socio-Economic Development Studies, Lucknow.
- ❖ Member, Board of Studies Business Management & Entrepenuership from 03-11-2015 to Till date.

Additional Responsibilities :

Hostel :

- ❖ Worked as Superintendent Saryu Hostel from 2nd August 2010 to 30th July 2013
- ❖ Presently working as Superintendent, Lav-Kush Hostel, Dr. R.M.L. Avadh University, Faizabad from 17.01.2015 to till date.

Proctorial Board :

- ❖ Worked as Asstt. Proctor since 26th July 2013 to April, 2016.
- ❖ Presently working as Deputy Proctor from 26 May 2016 to till date.

N.S.S./N.C.C. :

- ❖ Worked as N.S.S. *Programme Officer, Residential Campus, Dr. R.M.L. Avadh University, Faizabad* for 05 years from 17.11.2005 to 22.01.2010 & 10.06.2010 to 30.11.2011.
- ❖ Worked as *C.T.O.* 10/65 U.P.COY. N. C. C. ,Dr. R.M.L. Avadh University, Faizabad from 04.09.2012 to 14.12.2014. Thereafter working as **Associate N.C.C. Officer** From 15.12.2014 to till date.

Examination / Evaluation :

- ❖ Worked as Deputy coordinator in the University Main exam evaluation B.Ed. 2007- 08 & commerce / science / Agriculture 2008- 09 and 2009- 2010.
- ❖ Worked as Deputy Coordinator in the University Back Paper Exam Evaluation 2010.

- ❖ Worked as Deputy Head Semester Exam (BBA, BCA, LLB, MBA) Evaluation 2011.
- ❖ Worked as Deputy Coordinator, Main Exam Evaluation 2014, Commerce, Science & Agriculture & 2016, Commerce.
- ❖ Worked as Deputy Coordinator, Evaluation, Residential Campus Exam 2014 & 2015.
- ❖ Worked as Deputy Coordinator, Evaluation, Residential Campus Exam & LL.B.-Exam 2016.
- ❖ Worked as Deputy Coordinator, M.Ed. Entrance 2014-15.
- ❖ Worked as Convenor, Flying Squad, LL.B. Semester Exam 2014.
- ❖ Worked as observer/University Representative for several times at University level as well as state level examination.
- ❖ Worked as Centre Superintendent Main Examination 2015 at Nandini Nagar P.G. College, Nawabganj, Gonda and Conducted the Examination of 49504 students (UG 40998 & PG 8506), the largest number of examinees in Uttar Pradesh.
- ❖ Worked as Centre Superintendent, R.B.P.-2015 (to conduct the Cancelled examination of B.Sc.-II year Dhondhe Ram P.G. College, Seora,, Faizabad)
- ❖ Worked as Centre Superintendent, M.Ed.-2015, B.P.Ed./M.P.Ed.-2016 Examination of Residential Campus & 05 Affiliated Colleges.
- ❖ Worked as Centre Superintendent (to conduct the B.A./B.Sc./M.A. Cancelled examination of 03 colleges, 2016 Main Exam).

(Dr. Shailendra Kumar Verma)